

2012-2014 Helmke Library Strategic Plan
Approved April 4, 2012

Vision: Helmke Library will be a recognized leader in integrating the library into the mission and life of the university.

Mission: Walter E. Helmke Library creates a virtual and physical environment that supports the IPFW community in efforts to discover and access vital information. Helmke Library provides high-quality information resources, expert information services, and innovative instruction fully integrated with the educational goals of IPFW. As members of the IPFW community, we collaborate within and outside the university to increase information literacy and student success. We value equity of access to and ethical use of information, respect for the privacy of library users, and intellectual freedom. Helmke Library is dedicated to providing stewardship of the human record by collecting, describing, and organizing information. Employing technology wisely, the library offers responsive delivery of resources, customized research consultation, and an environment that encourages independent exploration in the pursuit of academic excellence.

Adopted by the Library Operations Council
June 22, 2005

Values:

- Innovation
- Collaboration
- Adaptability
- Flexibility
- Teamwork
- Project Completion
- Respect
- Service-oriented

Goal 1: Foster Learning and Create Knowledge

Objectives

1. Provide effective, user-centered information services delivered when and where they are needed.
 - Maintain *Opus* as IPFW's premier repository for faculty research and creative activities
 - Develop process and procedures for obtaining copyright permissions to post faculty scholarship in *Opus*
 - Target more departments that have capstone classes that require student research projects and pursue inclusion in *Opus*
 - Develop procedure to add all graduate theses and graduate research projects to *Opus*
 - Continue to maintain in process and ongoing mDON collections

- Complete digitization of historic IPFW *Communicator*
 - Work with University to secure funds for further digitization of IPFW University Archives materials for the IPFW 50th anniversary
 - Become known as “the place to go when you need to know”
 - Review library’s marketing plan and set priorities
 - Participate in OLE development and implementation, IU’s new integrated library system
 - Continue to expand and develop resources and services available in-person and electronically
 - Complete transition to dotCMS and revision of entire library website
 - Conceive and execute a plan to improve library web sites and services for users with mobile devices
 - Create a policy and process for harvesting local and state government information.
 - Develop an online core collection for federal documents
 - Evaluate current services for efficiency and effectiveness; propose changes as appropriate (all units)
 - Evaluate IM service
 - Evaluate two-tiered information service
 - Evaluate POD and MOD
2. Develop and promote exceptional librarian-faculty partnerships that improve scholarly and creative accomplishments of students and faculty.
- Librarians recognized, respected, and appreciated as a teaching and learning unit of the university
 - Information literacy recognized as the library’s academic program and a core component of all courses/programs
 - Review and revise information literacy program referencing the tenets of the IPFW Baccalaureate Framework
 - Revise information literacy portion of library website referencing the tenets of the IPFW Baccalaureate Framework
 - Librarians continue to build partnerships with faculty in the teaching of information literacy and promotion of lifelong learning
 - The Information Assistants will collaborate with the librarians to develop procedures to collect class assignments
 - Explore and pilot innovative arrangements that integrate liaison librarians in the academic work of their departments
 - Conduct Library Academic Program Review
 - Develop information literacy assessment plan
 - Evaluate current services for efficiency and effectiveness; propose changes as appropriate (all units)
 - Gradually downsize REX over 12 – 18 months, with a concurrent program of publicity and notification for faculty and identifying and publicizing alternatives

Goal 2: Develop Quality of Place and Experience

Objectives

1. Create an inviting environment that empowers independent exploration, inspires a community of scholars and promotes life-long learning.
 - Develop services that are relevant to university's academic goals to promote student academic success
 - Target green, high-tech, virtual, collaborative innovations
 - Explore possibilities for first floor redesign
 - Continue to develop the Learning Commons as the most significant academic space outside the classroom
 - With LC Committees design and implement virtual Learning Commons site
 - With LC Committees implement Phase 2 of the Learning Commons development
 - With LC Committees develop and recommend Phase 3 Learning Commons development
 - With LC Committees develop and implement academic program and assessment plan for Learning Commons based on tenets of the IPFW Baccalaureate Framework
 - Evaluate current services for efficiency and effectiveness; propose changes as appropriate (all units)
 - Determine primary needs of international students and faculty and explore ways to meet those needs

2. Support the continuous improvement of library operations.
 - Continue to work toward an attractive, remodeled facility that is environmentally pleasing and functional for staff and patrons
 - Implement the recommendations for library signage included in the *Walter E. Helmke Library Interior Wayfinding Signage* document submitted to the Library Dean on 1-17-2012.
 - Plan for relocation of Technical Services
 - Continue to educate faculty and administration of the cost of scholarly resources and the associated library budget issues
 - Promote IPFW library as a place that encourages personal and professional growth, is open to new ideas, provides opportunities to try new things, is caring, and recognizes staff for accomplishments
 - Review library's professional development enhancement programs and assess whether they are providing the intended professional development opportunities
 - Evaluate current services for efficiency and effectiveness; propose changes as appropriate (all units)
 - Conduct inventory of current services and establish priorities for services, staffing, and other resources
 - Plan and execute move of library computing services to ITS equipment
 - Develop a new method of faculty involvement in collection development eliminating allocation figures distributed to faculty. A new method will be proposed along with an assessment of how the plan is working gathering faculty and librarian feedback

- Develop a written plan for ongoing collection assessment (weeding)
- Evaluate Special Needs Grant program to determine if it is effective collection development tool
- Investigate ways to streamline the flow of work at the Service Desk
- Reallocate library resources and staff to address changing priorities
- Develop better communication within the library that is open, direct, and positive (entire library)
- Prepare Value of Academic Libraries report for Senate Library Subcommittee
- Complete revision of P & T Standards and send forward to IPFW Senate to replace SD 05-12
 - Revise SD 1-15, Procedure for Librarian's Promotion and Tenure
 - Complete revision of external review letters document
- Hire ISI tenure-track librarian to fill current visiting position

Goal 3: Contribute to the Development of the Northeast Indiana Region, *including IPFW community*

Objectives

1. Advance the quality of life in Fort Wayne and northeastern Indiana.
 - Establish Helmke Library as an information conduit and nucleus of collaboration that radically impacts IPFW, Fort Wayne community, Northeast Indiana, and the world
 - Strive to be the best academic library in Northeast Indiana
 - Raise the profile of the IPFW library through quality public relations and programming
 - Participate in collaborative projects with IPFW units and departments as appropriate
 - Work with administration to develop University Archives
 - Participate in collaborative projects for the IPFW 50th Anniversary Celebration
 - Encourage the development of a premier repository for university archives
 - Work with University to secure funds for further digitization of IPFW University Archives materials for the IPFW 50th anniversary
 - Participate in collaborative partnerships in the northeast Indiana area as appropriate
 - Participate in statewide collaborative projects as appropriate

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